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DAAS

**Arkansas
Aging
Conference
2010**

October 27-29, 2010

Arkansas Aging Conference 2010
Hot Springs Civic Center
Hot Springs, Arkansas

April 5, 2010

Dear Potential Exhibitor and/or Sponsor:

The 30th Annual Arkansas Aging Conference will take place at the Hot Springs Civic & Convention Center on October 27-29, 2010. On behalf of the Conference Steering Committee, I invite you to showcase your business or organization by joining us as a sponsor and/or exhibitor at our annual event. Enclosed is sponsor/exhibitor information.

"Age Strong! Live Long!" is the theme for Older Americans Month 2010 and, as is our tradition, will be the theme for this year's Arkansas Aging Conference. Some of the areas of interest for this year's conference include:

- Civic engagement (use of volunteers)
- Consumer issues
- Critical issues in aging/advocacy
- Family and caregiver issues & support
- Geriatric Nursing
- Mental Health
- Needs of baby boomers
- Nutrition, wellness, & successful aging
- Senior center issues & programming
- Serving diverse populations
- Social Work/Case Management
- Therapy Services

During the conference, you will not only have the opportunity to get the word out about your services, you will play an important role in providing continuing education and training to those who work with our seniors on a day-to-day basis. We're expecting this event to attract more than 500 members of the aging community — professionals, as well as interested seniors and others devoted to their care and well-being.

As they were last year, all workshop sessions will be on the same level as the Exhibit Hall, which will be open two full days. Breaks will be inside the Exhibit Hall. We want our conference participants to benefit by visiting you and your exhibits several times!

Please review the invitational materials that follow. We look forward to helping you present your business or organization to more than 500 people from Arkansas and other states, including older Arkansans and those who serve them.

Sincerely,


Nadine Grice
Exhibits Coordinator

Invitation to Sponsors and Exhibitors

**30th Annual
Arkansas Aging Conference**



October 27-29, 2010

Hot Springs Civic Center
Hot Springs, Arkansas

Sponsored by the
Arkansas Association of Area Agencies on Aging
and
**Arkansas Department of Human Services,
Division of Aging and Adult Services**

Exhibitors

Exhibit Booth Fee: \$300

Exhibitors are free to set up their booths on the afternoon of October 26, between 3:00 and 5:00 p.m. Exhibits open at 8:00 a.m., Wednesday, October 27. Please use Hall A loading area on Church Street (at the rear of the Convention Center) for unloading your materials.



Note: We will be using Hall A for exhibits.

Exhibit Schedule

Tuesday, October 26	Set-up between 3:00 and 5:00 p.m.
Wednesday, October 27	Exhibits open 8:00 a.m. and close at 4:00 p.m.
Thursday, October 28	Exhibits open 8:00 a.m. - 4:00 p.m. Take down between 4:00 p.m. and 5:00 p.m.
Friday, October 29	NO EXHIBITS

There will be a Reception on Wednesday, October 27, 2010, at 5 p.m. for exhibitors and conference participants in the Exhibit Hall.

Exhibit Coordinator: Nadine Grice Phone: 501-682-9992
FAX: 501-682-8155
Email: Nadine.Grice@arkansas.gov

Booth reservations and payment must be received by **September 1, 2010**.
Make checks payable to *Arkansas Association of Area Agencies on Aging* and mail to:

Nadine Grice
Arkansas Aging Conference
PO Box 1437 Slot S530
Little Rock AR 72203-1437

Please consider donating a door prize(s).

Door prizes will be drawn for during the Reception on Wednesday.

Lodging Lodging for the conference is at the Embassy Suites adjacent to the Hot Springs Civic and Convention Center. Reduced rates for conference participants are \$129 (single), \$134 (double), \$144 (triple), and \$154 (quad) rooms at the Embassy Suites (501-624-9200). Alternate lodging is at the Austin (877-623-6697) with room rates of \$68 (single), \$77 (double), \$82 (triple), or \$90 (quad). To receive conference rates, you *must* make your reservations on or before September 26, 2010 and tell the reservations clerk you are attending the Aging Conference.

Workshop Participation Exhibitors may attend workshop sessions if there are spaces available.

Lunches Exhibitors may purchase luncheon tickets for a discounted price of \$15 each.

Sponsors



Benefits:

- Presenting Sponsor** – \$2,000
 - 2 Free display booths in Exhibit Hall (\$600 value)
 - Name and Logo in *Aging Arkansas* (in conference announcements — September and October)
 - Name on all state-wide news releases
 - Inclusion of Name and Logo on conference program cover

- Co-Sponsor** – \$1,500
 - Free display booth in Exhibit Hall (\$300 value)
 - Name in Aging Arkansas conference coverage
 - Inclusion of name as Co-Sponsor in conference program

- Break Sponsor** – \$1,000
 - Free display booth in Exhibit Hall (\$300 value)
 - Name recognition on break table(s)
 - Inclusion in list of sponsors in conference program

- If you are a sponsor, but will not need a booth, please check this box.**

- Contributing Sponsor** – \$500
 - Inclusion in list of sponsors in conference program

Note: A free display booth is *not* included as part of a \$500 sponsorship.

In order to get full value of your sponsorship (for example, mention in *Aging Arkansas* and early news releases), you *must respond by July 31, 2010*. Please indicate your *Level of Sponsorship* by checking one of the boxes on the **Exhibitor/Sponsor Booth Reservation form.**

If you are sponsoring at any of the first three levels, please also complete the ***Exhibitor Booth Reservation form***. Submit ALL with your check to the address below.

Please do not hesitate to call **Nadine Grice** at 501-682-9992 for more information. Nadine's email address is Nadine.Grice@arkansas.gov.

Make checks payable to: Arkansas Association of Area Agencies on Aging

Mail to: **Nadine Grice**
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Little Rock AR 72203-1437